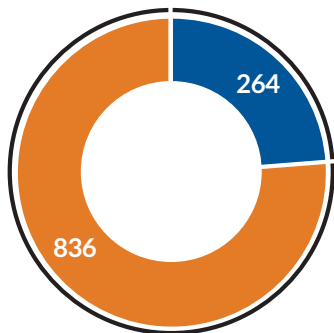


Membership in numbers

MEMBERSHIP

1,100

Number of ETOA members



■ Buyer members
■ Supplier members

254

New members joined ETOA in 2018



1,400

Senior-level decision-makers within the ETOA membership

Buyer product by sector



■ City Tourism ■ Educational
■ Culture ■ Sports
■ Luxury ■ Adventure
■ Youth ■ LGBT

BUSINESS

€12bn

Value of tourism business generated by ETOA members each year



63

Origin markets served by ETOA members

700+

Number of delegates who attend our Global European Marketplace (GEM) in London every year in November

84%

Average satisfaction score for ETOA events

*All figures correct at the end of 2018