

ETOA in numbers

HISTORY

1989

The year that ETOA was founded



30 years of ETOA serving as the **voice of inbound European tourism**, lobbying at local and national level for a **fair business environment** for our members and their clients

LOCATION

5

Countries in which we have a **permanent presence** (Belgium, the UK, France, Spain and Italy)



MEMBERSHIP

1,100

Number of ETOA members

€12bn

Value of tourism business generated by ETOA members each year

NETWORK

30,000+

Connections across our social media channels



WORKSHOPS & EVENTS

10

Appointments-based workshops run by ETOA in 2018

56,634

Total one-on-one appointments arranged by ETOA at our workshops in 2018

84%

Satisfaction rating for ETOA events

17

Free educational and networking events for members in 2018

*All figures correct at the end of 2018

www.etoa.org

Connecting, supporting and informing our membership