

Having trouble viewing this email? [Click here](#)



## October 2018

With one month to go before the doors open for GEM, ETOA's annual member exclusive workshop, we would like to remind members that registrations are closing tomorrow. This edition will be the largest ever, click [here](#) to secure your place or contact [Karen](#) if you have any outstanding questions.

On the 9th October we host our Tourism Summit in Lucerne; we still have few places available to members at no cost, to register please click [here](#).

We have also opened registrations for [BIM](#), Britain & Ireland Marketplace, ETOA's first event for 2019 taking place on Tuesday 29th January. We are looking forward to welcoming contractors and their service providers from the UK and Ireland for a busy one-day workshop.

Finally, applications are still being accepted for the Partnerships in European Tourism events funded by the EU, taking place in Shanghai and Chengdu this November. For more details and to find out how to apply, please click [here](#).

**Jay Munro-Michell**

**ETOA**



---

## FEATURED NEWS

**asua**

All Seasons Underwriting Agencies

## A New Inbound Travel Insurance Product for Visitors to UK and Europe

All Seasons Underwriting Agencies Ltd ([ASUA](#)) has launched a unique travel insurance product for incoming visitors to the UK and Europe which will provide travellers with key benefits such as Medical, Trip Curtailment, Loss of Baggage or Money, Accident & Personal Liability.

ASUA, a member of ETOA and a long established travel insurance specialist, has recognised the huge potential demand for high quality travel insurance products for visitors to Europe. The product has been developed due to the increasing likelihood that the UK's overseas visitors will have to pay for NHS treatment, similar to both Schengen and non-Schengen European countries. The ASUA Visit Europe solution far exceeds minimum Schengen Visa requirements and has options that provide comprehensive high value benefits similar to those enjoyed by UK travellers, backed by the A rated security of certain underwriters at Lloyd's - the world's oldest and best known insurance institution. ASUA Managing Director Alex Sharp says "Our vision is to provide travellers to Europe irrespective of where they come from with the highest level of security and customer service. Visit Europe delivers on this promise and is as much an assistance and welfare proposition as it is a travel insurance policy".

ASUA is looking for partners in the UK and European inbound travel market to distribute Visit Europe travel insurance. To find out more please [contact the team](#) at ASUA Ltd.



**Want to be featured in the next newsletter?**  
Ask Silvia for more information

---

## WHAT'S ON



Discover how to grow your  
business internationally





## Visa survey - participation requested

Members are reminded of ETOA's visa survey whose results will support lobbying activity to improve Schengen as well as Ireland/UK visa processes. The greater the response, the more weight it will have. The current survey focuses on China and India outbound and their European inbound partners; in future we will survey other key source markets including Indonesia.

Please click [here](#) to find out more and complete the surveys.

---

## MEMBER BENEFITS

### Elman Wall Group & ETOA Business Masterclass



ETOA members are invited to a free Masterclass that will take place in London on the 21st November 2018 from 13.15 to 17.00 at the Elman Wall HQ, Bank (8th Floor, 36 Old Jewry, London EC2R 8DD).

This masterclass is designed for owners & MDs of travel businesses - be they experienced business owners or younger 'newer' businesses.

If you are interested in attending the masterclass, please contact [Jay](#).



---

### WTM 2018 | Join the ETOA stand

ETOA members have exclusive access to ETOA's stand co-exhibiting options, designed to suit every budget. Members benefit from competitive rates that allow for an enhanced company profile at one of Europe's biggest trade fairs.

Bookings are now open and details can be found on our [website](#), which features a live stand plan with all available desks. For more information and booking please contact [Alberto](#).

---

# NEW ETOA MEMBERS



# UPCOMING ETOA EVENTS



## About ETOA

ETOA is a leading trade association for tour operators and suppliers in European destinations, from global brands to local independent businesses. Over 1000 members deliver more than €12bn of business annually within Europe and include tour and online operators, intermediaries and wholesalers; European tourist boards, hotels, attractions, technology companies and other tourism and business service providers.

[www.etoa.org](http://www.etoa.org)



If you no longer wish to receive our Newsletter, please [click here](#) to unsubscribe.