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August 2019

## ETOA NEWS

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### Welcome to ETOA's redesigned Newsletter

Our newsletter is now supported by a brand new [What's new area on the ETOA website](#) where you can read the latest updates from the association and our members. This area is updated every week so make sure you stay informed!

[What's new at ETOA](#)

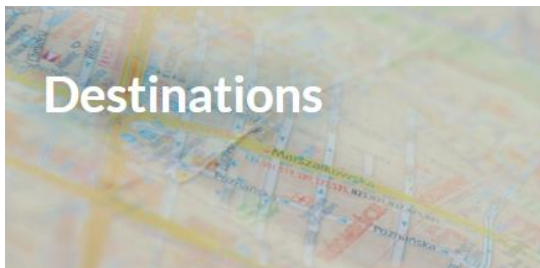


The European Tourism Summit in the Alps returns to the Swiss Transport Museum of Lucerne, Switzerland on the 1st October 2019.

The theme for this year is Tourism in transition, join the conversation on policy and product development for destinations and industry as ETOA and its partners develop their programme on tourism and sustainability. The summit will include a facilitated workshop designed to deliver actionable outcomes followed by a drinks reception and an optional dinner to celebrate ETOA's 30th anniversary.

The summit is FREE for ETOA members to attend and is kindly supported by Swiss Tourism and Luzern Tourism, together with their local partners.

[Find out more](#)



### **ETOA Destinations page is live on our website**

We have just published a new member exclusive resource on ETOA's website on our four priority destinations (Amsterdam, Barcelona, Paris and Rome) and the respective countries.

The pages include practical and up-to-date operational information on tourism tax, access & mobility, attractions, guiding regulation, public holidays, local events and information about ETOA's local activity and practical and operational information about the destinations.

Featured destinations are prioritised due to operational complexity and the volume of business brought to them by ETOA's operator members. Over time, more will be added.

[Find out more](#)



### **Register for the Global Tourism Economy Forum (GTEF), in Macao 13-15 October 2019**

GTEF has been established as an international platform to promote exchange and discussions for sustainable development of the global tourism industry with a focus on China. ETOA has partnered up with GTEF to provide European tourism suppliers with the opportunity to forge new relationships with the Chinese trade.

Join us in Macao for a **B2B workshop** with buyers from the southern part of China and Taiwan and benefit from:

- Access to the complete GTEF programme
- Special hospitality rates for hotels near the event venue
- Early Bird Rate (save USD110) if you register before 31st August

[Secure your place](#)



On the 16th July our CEO Tom Jenkins joined the 23rd Roundtable with the Government of Greece on "Europe: leaving indecisiveness behind?" organized by The Economist at the Grand Resort Lagonissi in Athens. He spoke on a panel alongside the Greek Minister for Tourism and the CEO of Celestyal Cruises on the topic of whether political tensions in the region are affecting the tourism industry.

The roundtable saw political, business and academic leaders from all over the world discuss about decisions, risks, potential and disputes at all levels.

Find out more: [events.economist.com](https://events.economist.com)

## ETOA EVENTS

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### European Tourism Summit in the Alps

**1 Oct, Lucerne, Switzerland**

A day of high-level discussion and networking for senior figures from the public and private sectors that want to step back from day-to-day management and take the long view of the European tourism.

[Find out more](#)



### Global European Marketplace

**1 Nov, London**

Over 250 global tour operators and travel buyers meet the best European product for the most influential contracting event of the year.

[Secure your place](#)



### ETOA stand at WTM

**4-6 Nov, London**

The annual B2B show for the global travel trade, taking place in London, UK. ETOA offers its members the opportunity to co-exhibit on its stand.

[Co-exhibit with ETOA](#)

## FEATURED NEWS



The European Travel Commission (ETC) is seeking to co-invest into the most creative transnational [thematic promotional campaigns](#) conceived, developed and executed by a consortium of partners. These promotional campaigns shall contribute to build a

distinctive image of Europe as a travel destination in long-haul markets, maintain its market share and better disperse travelers flows while taking into account residents' aspirations for sustainable tourism growth. Selected proposals will receive co-funding from the ETC with the financial support of the [European Union](#). Do you have a great story to tell? Submit your proposal online before 30 September 2019.

[Apply now](#)



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