

ETOA IN NUMBERS

HISTORY

1989

The year that ETOA was founded

ETOA has served as the **voice of inbound tourism** for over 30 years, lobbying at EU, national and local levels to enable a **fair and sustainable business environment**, so that Europe remains competitive and appealing for residents and visitors.

LOCATION

5

Countries in which we have a permanent presence (Belgium, the UK, France, Spain and Italy)



MEMBERSHIP

1,200

Number of ETOA members

€782bn

Estimated value of tourism to the European economy

NETWORK

30,000+

Connections across our social media channels



WORKSHOP & EVENTS

7

Appointments-based workshops run by ETOA every year

46,326

Total one-on-one appointments arranged by ETOA at our workshops every year

85%

Satisfaction rating for ETOA events

12

Free educational and networking events for members in 2019

*All figures correct at the end of 2019