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February 2020

ETOA NEWS



Meet the team at ITB Berlin 2020

ITB Berlin is fast approaching. We are looking forward to welcoming all exhibitors at the ETOA stand 320, located in the premium Hall 9. After the success of last year's edition, we are once again featuring a sponsored coffee area, courtesy of Big Bus.

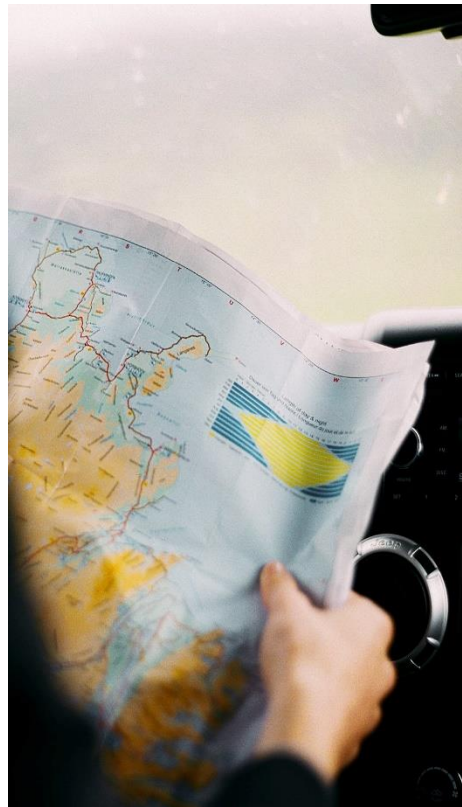
We invite members and non-members attending the show to visit us at our stand. If you would like to book a meeting please contact info@etoa.org.

Last minute slot available - contact [Alberto](#) ASAP if you want to secure the last desk.

Tour Guide ID Card

In 2019 we issued over 2,500 ETOA Tour Guide ID cards for more than 100 ETOA member companies. The application form for the 2020 card is now open (valid until 31 March 2021). ETOA's Tour Guide ID Card is a photo-ID card available to professionals contracted by ETOA members or individuals offering their services via an ETOA member intermediary such as a guiding agency, walking tour company, online platform or DMO. For more information, please contact Giuseppe Del Prete via [tourguide@etoa.org](mailto:tourguides@etoa.org). The price for the card is €25 plus VAT.

Find out
more



Celebrating the success of BIM 2020

We've just concluded another successful edition of the Britain & Ireland Marketplace. We welcomed a full house of over 300 delegates, including leading as well as niche destination partners and inbound operators. We are already accepting enquiries for next year's event, [click here](#) to register your interest or contact events@etoa.org to find out more.



Controlling the crowds - Technology for visitor management

We will be pleased to see our members at the Travel Technology Europe Show on the 26-27 February at Olympia London. Come and visit us at our stand T153.

We will be also hosting a session on how technologies help our industry to better manage capacity optimisation and visitor dispersal in destinations.

Join us on the 27th February from 15:00 - 15:45 at the Innovation Theatre and learn the latest innovations in tools that facilitate effective visitor management.

Participants in the panel:

- John Boulding, CMO, Vox S.p.A.
- Tanuvi Ethunandan, Co-Founder, Data Duopoly
- Mark Mezzapelli, VP Business & Partnerships, Crowdriff

[Register now](#)

ETOA EVENTS



VIVA Italian Marketplace

18 February, Rome

A one day B2B workshop for international tour operators and travel buyers in search of tourism product from across Italy.

[Find out more](#)



The Nordic Marketplace

24-25 February, Copenhagen

A first time opportunity for global tour operators and travel buyers to meet with suppliers from across the whole Nordic and Baltic region.

[Find out more](#)



China European Marketplace

12 May, Shanghai

Our B2B workshop dedicated to Chinese tour operators and travel buyers that want to contract European tourism service providers.

[Secure your place](#)



City Fair

14-15 June, London

The 2-day event for travel buyers and product developers that want to discover new products and inspiring itineraries from Europe.

[Secure your place](#)

FEATURED NEWS

Europe Incoming DMC opens new office in Romania

Due to continuous organic growth, Europe Incoming DMC has opened a new office in Romania, bringing the total number of global offices to 11. Based in Timișoara, a city in western Romania, the new office will initially support the Accounts team at the Head Office in London. Pictured from left to right – Elena, George, Felicia and Roxana.

[Find out more](#)

